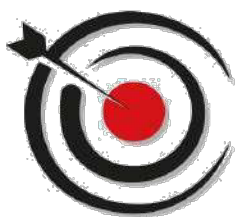
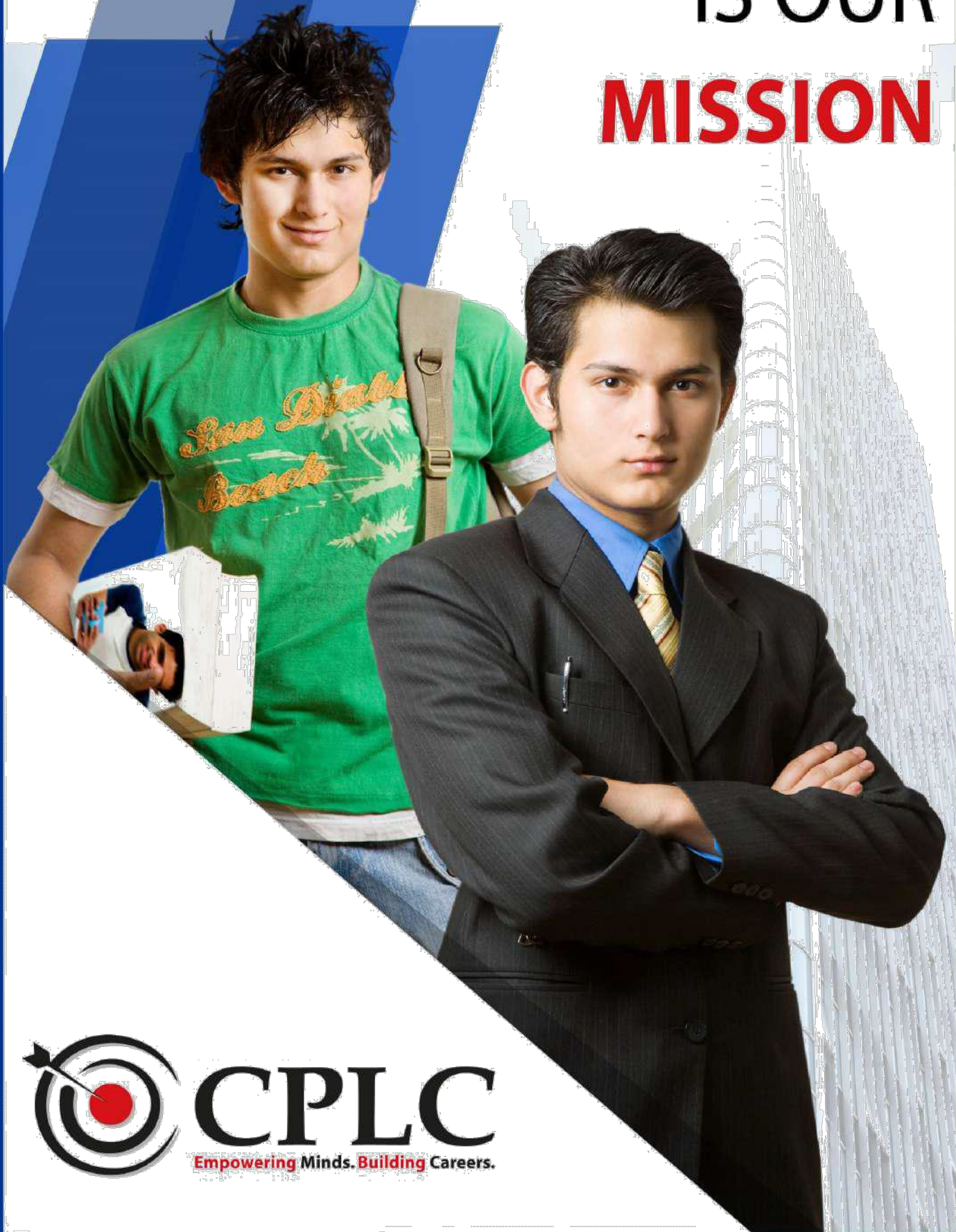


# YOUR DREAM IS OUR **MISSION**



**CPLC**  
Empowering Minds. Building Careers.

Since 2002<sup>ev</sup>....

[preptors.in](http://preptors.in)



## • OUR RESULTS •

### Our Glorious Results in the last 5 years

**4751** Total Top B-School Calls

**1556** Calls from IIMs

**620** Calls from NMIMS

**58** Calls from JBIMS

**227** Calls from S. P. JAIN

**771** Calls from Symbiosis

**179** Calls from XLRI

**67** Calls from IIFT

### Highlights of our results:

#### CAT Toppers

Ruchi Agarwal  
99.90 %ile

Antriksh Pandey  
99.87 %ile

Amol Parab  
99.71 %ile

Suruchi Mundhra  
99.70 %ile

Amod Velingkar  
99.68 %ile

Nishant Sawant - Verbal  
100 %ile

BhaviK Bajwa - Quant  
99.98 %ile

#### CET Toppers

Maulik Gandhi - 99.99 %ile  
Nedita Chitanis - 99.98 %ile  
Divya Shetty - 99.96 %ile  
Aakash Gada - 99.96 %ile  
Priyanka Patel - 99.95 %ile  
Akash Rakani - 99.95 %ile

Tejas Rane - 99.94 %ile  
Harsh Agarwal - 99.92 %ile  
Chanchal Shah - 99.92 %ile  
Aashna Banka - 99.91 %ile  
Jayati Shah - 99.87 %ile  
Shrirang Indulkar - 99.80 %ile

#### Other B-School Toppers

Jayati Shah - NMAT Score 235  
Akash Shah - XAT 99.89 %ile

Sumeet Rajadyne - SNAP 99.93 %ile  
Abhishek Gupta - MAT 99.99 %ile

**37 STUDENTS SCORED ABOVE 99 %ile IN CAT**

**48 STUDENTS SCORED ABOVE 99 %ile IN CET**



## FROM THE DIRECTOR

Post-graduate education in India and abroad is highly competitive. Multiple options are available in Management, Finance, Technology, Operations, Communications, etc. However, the number of candidates is always more than the available seats. These candidates come from some of the best educational institutions in India and have skills necessary to succeed. However, many are unable to translate their dreams into reality because of the lack of systematic preparation.

As a part of our efforts to help students intending to pursue Post-Graduation in Management and related fields, CPLC is releasing this booklet. We have also included success stories of our students, and take this opportunity to thank them for choosing us.

This booklet is aimed at answering some of the most frequently asked questions regarding Post Graduation in Management and related fields. You are most welcome to visit our centers to get specific and detailed information about the courses that we offer.



## MBA IN INDIA

**Eligibility Criteria :** The minimum eligibility criterion for admission is at least a 3-year bachelor's degree with at least 50 per cent marks or equivalent (45 per cent for SC/ST or persons with disability (PWD) category, of any of the Universities (please check specifications) or possess an equivalent qualification recognised by the Ministry of HRD, Government of India.

**Note:** The Bachelor's degree or equivalent qualification obtained by the candidate must entail minimum of three years of education after completing higher secondary schooling.

In case of the candidates being awarded grades/CGPA instead of marks, the equivalence would be based on the equivalence certified by the university/institution from where they have obtained bachelor's degree.

Regards,  
Team Preptors



## Important MBA Entrance Exams

Exam	Date	Sections (Q's)	Time (min.)	Important Institutes
CAT	Nov-End	Quant (34), Verbal (34), DI + LR (32)	180	20 IIMs, S.P.Jain, JBIMS, FMS, IIT's
XAT	Early-Jan	Quant, Verbal, DI, LR, Decision Making, GK	180	XLRI, XIMB, S. P. Jain
IIFT	Mid-Nov	Quant(20), Logical Reasoning(20), Data Interpretation (20), General Awareness (18), English Usage (20), Reading Comprehension (16)	120	IIFT
NMAT	Oct to Dec	Quant + DI (48), Verbal (32), Reasoning (40)	120	NMIMS
SNAP	Dec-End	Quant + DI (40), Verbal (40), LR (40)	120	SIBM, SCMHRD, SIIB
CMAT	Jan	Quant (25), Verbal (25), Reasoning (25), GK(25)	180	GIM, IMT, Great Lakes, XISS, KJ Somaiya
TISSNET	Jan	Mathematical & Logical Reasoning (30), English (30), General Awareness (40)	120	TISS
IBSAT	Dec	Quant (30), DI (30), RC (30), Verbal (30)	120	ICFAI
MICAT	Dec-Jan & Feb-March	Descriptive (4), Psychometric(36), Reasoning(30), General Awareness: (25), Verbal Ability(25), Quantitative Analysis (25)	130	MICA
MH-CET	Mid-Mar	Quant+DI (50) + Verbal (50) + Logic (75) + Visual Reasoning (25)	150	JBIMS*, Sydenham, Somaiya, Welingkar, SIES, Dalmia

\* The paper pattern / dates mentioned are as per exams conducted in the Academic Year 2017-18 and are subject to change.

Indian B-Schools	Institutions Abroad
1. Group Discussion (GD)	1. Academic Transcripts
2. Written Ability Test (WAT)	2. Statement of Purpose
3. Case Study (CS)	3. Research Statement (if applicable)
4. Group Exercise (GE)	4. Curriculum Vitae
5. Extempore	5. Recommendation Letters
6. Personal Interview (PI)	6. Interview (if applicable)
	7. Work Portfolio along with experience certificate

## B Schools In India

### Target 1:

Institute	Intake	Average package	Entrance exam
IIM Ahmedabad	385	24.45 Lakhs pa	CAT
IIM Bangalore	382	21.42 Lakhs pa	CAT
IIM Calcutta	462	25.36 Lakhs pa	CAT
FMS-Delhi	220	23.10 Lakhs pa	CAT
XLRI-Jamshedpur	543	22.35 Lakhs pa	XAT
IIM Lucknow	419	22.00 Lakhs pa	CAT
MDI-Gurgaon	360	20.13 Lakhs pa	CAT
JBIMS	120	20.13 Lakhs pa	CAT/CET/CMAT
SPJAIN	276	22.90 Lakhs pa	CAT/XAT

### Target 2:

Institute	Intake	Average package	Entrance exam
IIM Indore	450	20.79 Lakhs pa	CAT
IIM Kozhikode	375	20.00 Lakhs pa	CAT
IIFT-Delhi / Kolkata	360	20.70 Lakhs pa	IIFT
IIM Shillong	120	16.79 Lakhs pa	CAT
IIM Ranchi	120	15.20 Lakhs pa	CAT
NMIMS - Mumbai	540	17.60 Lakhs pa	NMAT
MICA - Ahmedabad	240	12.30 Lakhs pa	CAT/XAT + MICAT
IIT-SOMs - Mumbai	120	19.60 Lakhs pa	CAT
IIT-SOMs - Delhi	115	16.21 Lakhs pa	CAT
IIT-SOMs - Kharagpur	140	15.61 Lakhs pa	CAT
NITIE - Mumbai	313	19.77 Lakhs pa	CAT
TISS - Mumbai	60	18.50 Lakhs pa	TISS - NET
IRMA - Anand	240	14.24 Lakhs pa	IRMA/CAT/XAT
SIBM - Pune	180	17.48 Lakhs pa	SNAP

### Target 3:

Institute	Intake	Average package	Entrance exam
IIM Kashipur	90	12.24 Lakhs pa	CAT
IIM Raipur	120	14.53 Lakhs pa	CAT
IIM Rohtak	120	11.85 Lakhs pa	CAT
IIM Trichy	102	14.91 Lakhs pa	CAT
IIM Udaipur	120	13.20 Lakhs pa	CAT
IIM Sambhalpur	160	10.55 Lakhs pa	CAT
IIM Bodhgaya	60	10.90 Lakhs pa	CAT
IIM Amritsar	120	12.20 Lakhs pa	CAT
IIM Jammu	140	11.20 Lakhs pa	CAT
IIM Shirpur	60	12.61 Lakhs pa	CAT
IIM Nagpur	130	13.50 Lakhs pa	CAT
IIM Vishakhapatnam	53	18.50 Lakhs pa	CAT
SIIB - Pune	120	10.25 Lakhs pa	SNAP
IMT - Ghaziabad	560	12.50 Lakhs pa	CAT/XAT
SIBM - Bangalore	180	9.70 Lakhs pa	SNAP
SRCC - GBO	71	9.40 Lakhs pa	SRCC - GBO
XIM - Bhubaneswar	480	14.31 Lakhs pa	CAT/XAT
SCMHRD - Pune	310	15.60 Lakhs pa	SNAP
BIM-Trichy	120	10.00 Lakhs pa	CAT
TAPMI - Manipal	415	11.60 Lakhs pa	CAT/XAT
K J Somaiya	408	19.40 Lakhs pa	CAT/XAT/CMAT/CET*
FORE - Delhi	360	10.80 Lakhs pa	CAT
GIM - Goa	420	10.61 Lakhs pa	CAT
IMI - Delhi	360	13.10 Lakhs pa	CAT
Great Lakes - Chennai	120	10.14 Lakhs pa	CAT / XAT / CMAT
IIT SOMs - Kanpur	78	10.42 Lakhs pa	CAT
IIT SOMs - Chennai	68	12.40 Lakhs pa	CAT
NMIMS - Bangalore	500	10.25 Lakhs pa	NMAT
IISc - Bangalore	16	15.00 Lakhs pa	CAT

**Target 4:**

Institute	Intake	Average package	Entrance exam
IIT SOMs - Roorkee	95	9.18 Lakhs pa	CAT
We-School - Mumbai	540	7.70 Lakhs pa	CAT/XAT/CMAT/CET/MAT/ATMA
N L Dalmia	120	8.00 Lakhs pa	CAT/XAT/CMAT/CET
ICFAI - Hyderabad	1000	7.00 Lakhs pa	IBSAT
NIRMA - Ahmedabad	281	8.7 Lakhs pa	CAT
LIBA - Chennai	120	10.00 Lakhs pa	CAT/XAT
SITM - Pune	150	7.32 Lakhs pa	SNAP
SIOM - Pune	120	10.06 Lakhs pa	SNAP
SIMS - Pune	300	8.50 Lakhs pa	SNAP
LBSIM - Delhi	360	09.20 Lakhs pa	CAT
IIFM - Bhopal	120	07.50 Lakhs pa	CAT/XAT
XIME - Bangalore	180	07.76 Lakhs pa	CAT/XAT/CMAT/MAT/ATMA
UBS - Chandigarh	74	8.00 Lakhs pa	CAT
SCIT - Pune	180	9.01 Lakhs pa	SNAP
IFMR - Chennai	240	9.00 Lakhs pa	CAT/XAT/CMAT

**Target 5:**

Institute	Intake	Average package	Entrance exam
IMT - Nagpur	360	7.50 Lakhs pa	CAT/XAT/CMAT
SIES - Navi Mumbai	120	7.28 Lakhs pa	CET/CAT/ATMA/CMAT
Chetna - Mumbai	270	5.34 Lakhs pa	CET/CAT/ATMA/CMAT
IES - Mumbai	120	5.00 Lakhs pa	CET/CAT/ATMA/CMAT
MET - Mumbai	180	5.00 Lakhs pa	CET/CAT/ATMA/CMAT
PUMBA - Pune	180	5.55 Lakhs pa	CET
BIMTECH - Noida	447	7.00 Lakhs pa	CAT/XAT
CHRIST - Bangalore	400	5.60 Lakhs pa	CAT/XAT/CMAT/MAT/ATMA
ISME - Mumbai	120	6.00 Lakhs pa	CAT/XAT/CMAT/MAT/ATMA
IBS - Mumbai	900	6.00 Lakhs pa	CAT/XAT/MAT/CMAT/IBSAT
IISWBM - Kolkata	120	5.00 Lakhs Pa	CAT/CMAT/ATMA/XAT
XISS - Ranchi	330	5.87 Lakhs pa	XAT/CAT/CMAT
SIMC - Pune	60	5.85 Lakhs pa	SNAP



# Why CPLC?

## A COMPLETE 360° PREPARATION FOR ALL MBA ENTRANCE EXAMS UNDER ONE ROOF



# Phase I



## **Comprehensive Classroom Training through Workbook Methodology**

We pioneered the leveraging of technology to education with our unique Classroom Model - Technology Assisted Teaching and Robomate+ along with our tried and tested Workbook Methodology.



## **Separate batches for ENGINEERS, NON-ENGINEERS and WORK-Ex STUDENTS**

Separate batches for engineering and non-engineering students coupled with small batch size ensure that each student keeps pace with the class, feels comfortable to participate actively in the class and to raise questions and doubts without hesitation.



## **Pre-Recorded Video Lectures of Expert Faculty (Robomate+)**

As part of our classroom programme, you will get access to over 110 hours of video lectures on over 160 topics which enables you to revise concepts ANYTIME, EVERYWHERE.



## **Ample Questions for Practice.**

Regular homework, Periodic class tests and online access to thousands of questions ensure that you get enough practice before the D-day and you approach every exam confidently.

## Phase II



### 600+ Tests covering all MBA Entrance Exams

Not only does our classroom training prepare you for all MBA entrance exams but our comprehensive test-series gives you enough practice papers for each exam ensuring that no stone is left unturned to realise your MBA dream. The break-up of test is: Chapter Tests (82), Module Test (60), Section Test (60), Topic base Test (40), Online Mock CAT (25), NMAT (12), SNAP (5), CET (15), CMAT (5), XAT (3), IIFT (3), Extra practice test (100), Non-Cat Test (106), CAT Past Test (10), Other MBA Entrance Test (27). The above test includes proctored tests of CAT, NMAT and MH-CET as well.



### Each Test accompanied by In-depth Analysis of your performance

Each test you take will be accompanied by an in-depth analysis of your performance which will help you to identify your strengths and weaknesses based on which our faculty members will mentor you at every stage to ensure that you improve your performance gradually.

## Phase III



### Workshops and Guest Lectures for the last minute score boost

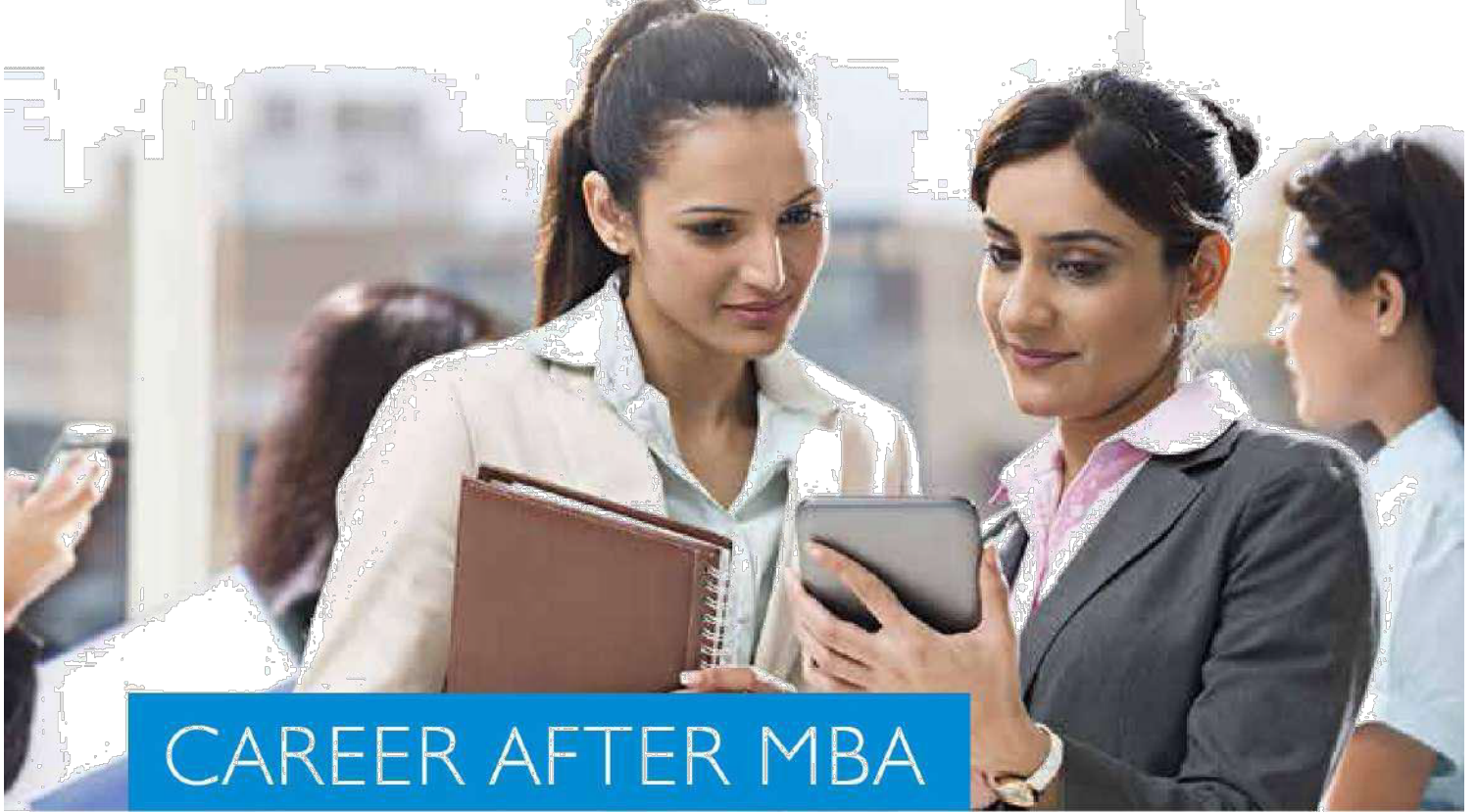
Once your regular syllabus is complete, you will get more than 20 workshops and guest lectures on Special Focus Areas and Test-taking Strategies of different exams, B-School Selection and Specializations, MBA as a career option, etc.

## Phase IV



### Rigorous and Personalized training for the 2nd Stage of Selection

Through personalized form-filling, intensive practice for G.D, P.I. and the W.A.T and through institute-specific workshops by industry experts and alumni, we ensure that your preparation for the 2nd stage is as rigorous as for the aptitude test.



# CAREER AFTER MBA

MBA Marketing	MBA Finance	MBA Human Resources
<p>Sales Manager</p> <hr/> <p>Marketing Manager</p> <hr/> <p>Brand Manager</p> <hr/> <p>Marketing Research Analyst</p> <hr/> <p>Media Planner</p> <hr/> <p>Digital Marketing Consultant</p>	<p>Investment Banking</p> <hr/> <p>Retail Banking</p> <hr/> <p>Corporate Finance</p> <hr/> <p>Financial Markets Analyst</p> <hr/> <p>Consulting</p> <hr/> <p>Foreign Exchange Trading</p>	<p>Organization Development Consultant</p> <hr/> <p>Change Management Consultant</p> <hr/> <p>Executive Recruiter</p> <hr/> <p>Training and Development Consultant</p> <hr/> <p>Learning and Knowledge Management</p> <hr/> <p>Manpower Consultant</p>
MBA Operations	MBA Systems	MBA in Media and Communications Management
<p>Supply Chain Management Consultant</p> <hr/> <p>Logistics Manager</p> <hr/> <p>Inventory Control Manager</p> <hr/> <p>Quality Management</p> <hr/> <p>Production Management</p>	<p>Technology</p> <hr/> <p>Management</p> <hr/> <p>System Administrator</p> <hr/> <p>Security Management</p> <hr/> <p>Project Management</p> <hr/> <p>Product Management</p>	<p>Media Planning</p> <hr/> <p>Brand Management</p> <hr/> <p>Online Content Management</p> <hr/> <p>Digital Marketing</p> <hr/> <p>Business Development and Strategy for Media Organizations.</p>



## Krunali Shah

**IIM Ahmedabad**

The Faculty members at CPLC are very approachable & they bring unique experience to the table which makes CPLC the preferred coaching Test-prep for any MBA Entrance exams.

## Shrey Jain

**IIM Ahmedabad**

If you are looking for the best coaching class, CPLC is probably the place for you. Faculty and staff are more like family and are keenly interested in building your career. Thank you to all the, and to Parag Sir in particular, for your crucial inputs at the right moment.



## Deepkumar Girdhar

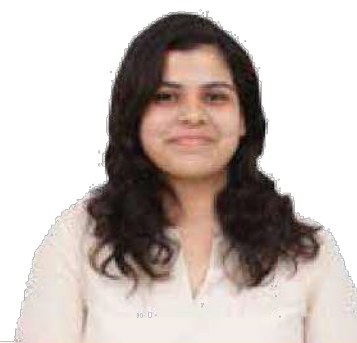
**IIM Ahmedabad**

The faculty at CPLC have been really helpful and motivating right from teaching concepts to WAT/GE-PI preparation.

## Urvi Nerurkar

**IIM Ahmedabad**

CPLC gives personal attention to every student. That is what makes it different. The professors as well as the staff are extremely helpful and encouraging.



## Dr. Nisha Sharma

**IIM Bangalore**

One of the best decisions I took was to join CPLC. Thanks to the rigorous GD/PI sessions that we have at CPLC. I was thoroughly prepared for it and I was able to convert all my calls. Finally will be at my dream college IIM Bangalore.



## Abhilasha Mittal

### FMS

It has been a great learning experience at CPLC. The faculty here are very supportive and give personal attention at every stage of preparation.

## Dishant Mehta

### XLRI

I would like to thank everyone at CPLC from the bottom of my heart. Everything you've done for me from doubt solving sessions to GD/PI coaching and everything else in between. I want to specially thank all faculty members for always being there for me not only as academic guides but also



## Kritika Sabharwal

### S. P. Jain

CPLC has been very helpful throughout my preparation for business schools - right from lectures, PROCATS till GD-PI preparations. CPLC has been like a family to me as the faculty are very approachable and concerned about each and every student. I want to thank CPLC for helping me at every step of my preparation.



## Jayati Shah

### JBIMS

The faculty at CPLC were extremely helpful at every stage. Right from doubt-solving to interview preparation, they have been with me every step of the way.



## Priya Singh

### IIM Bangalore

I joined CPLC to learn about how to crack MBA entrance exams, however it exceeded my expectations and I learned not only about cracking the exam but I was constantly put under challenges and was always motivated by the staff to achieve my goals. CPLC helped me plan my schedule and provided me extra lectures on weekends so that I can be in sync with my batch mates as I was a working student. I would like to thank CPLC for helping me reach new heights.





## Rujuta Arondekar

**FMS**

Right from cracking the exam concepts to cracking the B-School interview, CPLC has been there at every step of the way! The various mock tests and interviews have been immensely helpful. The one to one feedback given by faculty is what sets CPLC apart! Thank you team CPLC!

## Dr. Vrushabh Satav

**XLRI**

CPLC has this amazing concept of online and offline learning which is really helpful, and the recorded videos help in revising everything just before exams.



## Aakash Gada

**MH-CET 99.96%ile**

CPLC is the best institute for MBA entrance coaching. The faculty members give a lot of personal attention which helps a lot. Personal doubt solving sessions and exam specific workshops prepare you adequately.



## Nishant Sawant

**IIM- Bangalore**

CPLC's Mock tests were very helpful and the analysis and feedback received from my teachers for the same were vital to my performance in the actual tests.



## Jai Damania

**SCMHRD**

Choosing CPLC for my MBA preparation was the best decision I took last year. All the faculty members at CPLC made me feel at home. My mentor always managed to push me out of my comfort zone in order to gain excellence.



## Meritorious offer

(Applicable on All India package of group tuitions for CAT product.)

### Benefit:

1. Full fees waived off – 1 No.
2. Tuition Fees waived off – 2 No.
3. 50% of total fees waived off – 3 No.
4. 30% of total fees waived off – 4 No.

Eligibility criteria (for offer): Above 90% in 10<sup>th</sup> and 12<sup>th</sup> percentage.

### Selection criteria (for benefit):

#### **Step 1.**

Descriptive Essay on following 2 questions:

1. Why do you want to pursue Management Education?  
(Maximum 300 words)
2. In detail, list and explain your curricular/co-curricular/extra-curricular achievements. (Maximum 1000 words)

<Upload documents of 10<sup>th</sup> & 12<sup>th</sup> marksheet and achievements>

#### **Step 2.**

Candidates shortlisted in Step 1 will have to sit for Interview with the Director Sir.

Spot offer will be given in this stage.



## Admission cancellation cum Refund Policy

It is always our constant practice to improve the teaching methodology with the help of quarterly feedback. We also give demo session to students before joining the classes so that they can take a better decision before paying fees. Still if there are any unforeseen circumstances then we have following policy.

### **Mandate:**

- Applicable only for online/offline classroom coaching. For any other product like Test Series, etc. there is no Refund.
- Student has to email the admission cancellation cum fee refund letter with proper reason of cancellation.
- GST amount (charged at 18%) is non-refundable for the amount paid till receiving the cancellation letter.

### **Admissible fee refund policy:**

1. Cancellation letter received within 5 days of Admission date\*: 10% of the total fees (program for which the candidate has enrolled) will be deducted and the remaining (if paid) will be refunded.
2. Cancellation letter received within 30 days of Admission date\*: 50% of the total fees (program for which the candidate has enrolled) will be deducted and the remaining (if paid) will be refunded.

**Under any circumstances, post 30 days, there will be no refund.**

\*Admission date – Date when the fee is paid (full/first instalment whichever is applicable)

Also note that, post cancellation, all the future benefit will be null and void. And in future if the student wishes to re-join then the same will be considered as a fresh student.

## Batch Details

## Course Fee

## OUR NETWORK

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### BORIVALI (W)

602, 6<sup>th</sup> Flr, Sai-Leela Bldg., Next To Mahakali Juice Centre, Opp. Moksh Plaza, S.V. Rd.  
Tel: 9702018777

### VILE PARLE (W)

407, M L Space Building, Station Road, 4th Floor, Near Mc Donalds, Opp. Jain Temple.  
Tel: 9702015999 / 9702702888

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